REVISED ON: April 15, 2008
NOTE: Changes from the April 14, 2008 Press Release are indicated as underlined and italicized text

Event:	First Annual EcoDaredevil Award
Date:	Tuesday, April 22nd, 2008
Contacts:	Kelly Ricaurte, t: 202.351.0482, m: 415.806.3052 kricaurte@oceanconservancy.org Wallace J. Nichols, Ph.D, m: 831.426.0337 wallacejnichols@mac.com
More information:	ecodaredevil@mac.comwww.ecodaredevil.com

INAUGURAL ECODAREDEVIL AWARD TO BE PRESENTED ON EARTH DAY DURING REKNOWNED OCEANOGRAPHER'S KEYNOTE ADDRESS

DURHAM, N.C. — Widely-acclaimed oceanographer and Ocean Conservancy senior scientist, Wallace J. Nichols, Ph.D, will announce the winner of the first annual EcoDaredevil Awards in conjunction with his keynote address at the Duke University, Nicholas School of the Environment, on Earth Day, April 22, 2008. [6pm at the Bryan Center, Duke University, Durham, NC] The award, inspired by the spirit of legendary motorcycle daredevil Evel Knievel, will recognize young people from across the nation who, through science, policy or personal action, have taken a particular risk and shown exceptional courage and creativity and successfully solve or raise public awareness for an environmental issue.

Also on hand at the inaugural event will be Knievel's granddaughter, Krysten Knievel of Chicago. Miss Knievel is the youngest daughter of current daredevil Robbie Knievel. Miss Knievel is making the trip to co-present the award with Nichols following his address.

"I think this is a very distinctive and important honor," Knievel said of the award, inspired by her grandfather. "Having lived his life in Montana and the way he dedicated his own life to taking risks and thinking outside the box, I know my grandpa would be proud to know he inspired such a unique award to honor those characteristics in others."

This year marks the inaugural award, which will be given to a member of the Duke student community. In the future, multiple EcoDaredevils will be honored nationwide. The award, currently sponsored by Ocean Conservancy, Ocean Revolution, Tree Media, Clark Fork Watershed Education Program and YERT.com is chosen by a committee of individuals that include members of various national and regional conservation organizations, students and the scientific community at large. Future awards will include a call for nominations and be presented at a different Earth Day event each year. For information visit www.ecodaredevil.com

In preface to the awards ceremony, Nichols will present an Earth Day keynote address to the Duke University, Nicholas School of the Environment, titled, "Jump the Chasm: Are you an EcoDaredevil?". A boyhood reveler of Knievel, Nichols will speak to the need for our young scientists and policy makers to think and act daringly in order for our civilization to "jump the chasm" of environmental challenges in the 21st century and beyond.

Wallace J. Nichols, Ph.D. is a scientist, ocean activist, author and a dad. He's senior scientist at Ocean Conservancy and a research associate at the California Academy of Sciences. He works with many non-profit organizations, youth, fishermen and researchers worldwide to build an Ocean Revolution. For more information visit www.oceanconservancy.org and www.wallacejnichols.org.